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# THE HOWLIN' Hound

July 2008

## PAUSE DOG BOUTIQUE

### GRAND OPENING FESTIVITIES!

Please join us! Pause Dog Boutique will celebrate its grand opening in style! The festivities will begin on Wednesday, July 16th and culminate on Saturday, July 19th. Here's a run down of the schedule:

**Wed., July 16th - 5:30pm**      **Ribbon Cutting Ceremony**

**Fri., July 18th from- 5-7pm**      **Yappy Hour**

Happy hour isn't just for humans anymore! Kick back and relax as you and your four-legged friends w(h)ine and dine with us. You can win a \$15 Pause Gift Certificate!

**Sat., July 19th - 11am-6pm**      **Grand Opening Day**

**11am-1pm**

**Red Carpet Fashion Show**

Rugged, ritzy or real, your pooch can strut her (or his) stuff in our red carpet fashion show. We'll even have a local photographer on hand for the real star-studded treatment!

**1-3pm**

**Training Consultations**

Meet with local *Sirius Play* animal trainer, Polly Kaplan, and get your questions answered. She'll be doing demonstrations, offering free training tips and more.

**3-4pm**

**French Kisses for \$1**

Get your kiss today! Cha Gi, a French Bulldog, will be on hand to slurp away. All proceeds go to Rondout Valley Animals for Adoption.

"Dogs are not  
our whole life,  
but they make  
our life whole."

- Author Unknown

### COLLAR & LEASH COLLECTION!

Have an old collar or  
leash you no longer need  
or are tired of using?  
Drop it off at the shop  
and we'll get it to the  
Rondout Valley Animals  
for Adoption Shelter.

Our website will be coming  
soon, with online shopping  
capabilities soon to follow!



ELLA LETS FOLKS KNOW  
WE'RE OPEN FOR BUSINESS

## KEEP YOUR DOG COOL THIS SUMMER

1. **Don't leave your dog alone in the car.** During the summer, the temperature can reach 120° in a matter of minutes, even if you're parked in the shade.
2. **Make plenty of water available.** Provide plenty of water and shade to help your dog stay cool. Collapsible water bowls even make it easy to provide water on the go.
3. **Exercise smartly.** On very hot days, limit exercising your pet to early morning or evening hours. Remember that asphalt gets very hot and can burn your dog's paws.
4. **Protect against sunburn.** Did you know that dogs can get sunburned too? Pets with light-colored noses or light-colored fur on their ears are especially prone to sunburn. Dab on a bit of sunscreen as a precaution and avoid letting your dog out for long hours in the sun.
5. **Watch for signs of heatstroke.** Rapid panting, hot skin, twitching muscles and a dazed look are all signs that your dog is struggling. If you see these signs, wrap your dog in a towel soaked with cool, not cold, water. In severe cases, place them in the bathtub. See your vet ASAP.

## MAGICAL MUTT-ERINGS

### Pet Astrology

Astrologers believe that the position of the sun, moon, planets, and stars at the time of birth, carves out the distinct personality and behavior pattern of a pet. What follows are some general characteristics, common to almost all species, according to their sun signs. This month we begin with Gemini, Cancer, Leo, and Virgo.

#### Gemini

(May 21 - June 21)

More communicative, social and interactive, Gemini pets are noisy. They crave variety and freedom and hate fixed routines. They are very intelligent, amusing and love to learn new tricks. They lean a bit towards a fast forward motion and eat and walk at fast pace. They keep wandering from place to place and are innovative in nature. They can invent original stunts, precocious moves, and have a zest for life that will keep them young even when they are old. Fun is the word for Gemini pets.

#### Cancer

(June 22 - July 21)

These moody pets love to be part of a family unit and hardly feel the need to go out and explore. They are prone to stomach and digestive problems and need regular meals consistently. Keep them away from emotional stress, as they are generally very intuitive and sensitive. Family problems may upset a Cancerian pet too. These pets love to play with kids and snuggle up with their owners. On bad

days, they seek to be alone. They can be quite possessive about their toys and family members and do not like to be left alone when the family goes on a trip. They are loyal to their last breath and are known for their affectionate warmth for the family they live with.

#### Leo

(July 22 - August 22)

Rulers like kings and queens, Leonine pets are as charming as they are spoiled. They can be slightly lazy and aloof and want just about everything perfect like their favorite meals, being washed and groomed regularly and being the focus of attention, always. However, they are capable of undying love and fierce loyalty. They can be quite demanding at times but are courageous and strong, when the opportunity arises and are known to perform heroic deeds.

#### Virgo

(August 23 - September 21)

With picky Virgo pets, you may need a lot of patience. Simple food served on time and a strictly observed routine is a must with them. Order and schedule are their first love and they tend to wince and yelp a lot. If you follow a set and stable routine, they are easy to care for and you can enjoy walking with your Virgo pet at the same time every day on your usual route. The Virgo pets like to be neat and clean. They don't need much besides hygiene and routine and won't expect new toys very often.

They can be good guards because of the attention they pay to details.

I hope this has helped to give you a bit of insight into your special friends. Read more in the next issue of *The Howling Hound!*

Until then . . . may your day be filled with light and a touch of magic!



## The Rhinebeck Dog Club:

### “DOGMA”

Would you like to be part of a community for dogs and their owners? We are forming a group of fun, dog-loving people to go for hikes, share resources, continue on our quest for the latest and greatest training techniques and more. If you would like to join us, please contact Polly Kaplan at polkap12@hotmail.com or 876-1544. Anyone from Rhinebeck or the surrounding area can join. We will be based out of Pause Dog Boutique on Garden Street in Rhinebeck.

## Fourth of July Savings!

### Rhinebeck Sidewalk Sale

July 4-6th!

Come into Pause and receive 10% off any red, white or blue item in the shop!

Fri. 11am-4pm; Sat. 11am-6pm; Sun. 10am-3pm

## SIRIUS PLAY



Positively fun training for you and your canine partner

Basic obedience • Tricks for fun

Frisbee dogs

Polly Kaplan, Trainer

polkap12@mac.com

845.797.1879

## DOG PAW-TRAITS FOR A CAUSE



Date  
TBA

Watch for info to reserve your spot to get a professional portrait taken of your dog. A portion of the proceeds will go to a local charity.